

MAHD!A

Destination

BRANDBOOK

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HEX CODE: #02aff1

HEX CODE: #FE0000

HEX CODE: #F7A201

Applications Du Logo

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Version

Monochrome

Primary Full Tone Colour



Primary Full Flat Colour



Full Tone Greyscale



Solid Black



Safe
Zone



The safe zone to keep around the logo is equal to 2 X.

X being the height of the Letter D (Destination) from the logo, in the dimensions you're using.



Logo Misuse



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Do not distort the logo



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Do not change the colors of the logo



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Do not add any shadow or effect



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Do not use on a background that compromises legibility.
Use monochrome version instead



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Do not rotate



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Do not edit the logo in anyway



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Do not crop the logo

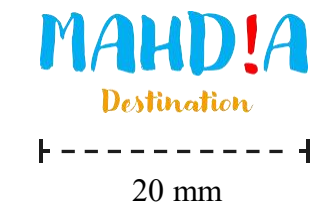


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Do not change the transparency of the logo

Logo Minimum size & Partnership logo layout

Minimum size: 20 mm in width



Partnership logo layout:





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TÉLÉCHARGER L'APPLICATION MAHDIA GUIDE
Votre nouveau compagnon de voyage

- Application gratuite!
- Fonctionne en offline
- Suivez toutes les offres et événements

Google play App Store

Logos: Ministry of Tourism, giz, swisscontact, Tamarit

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OFFREZ-VOUS UN BAIN DE FORÊT

QR code

Google play App Store

Logos: Ministry of Tourism, giz, swisscontact, Tamarit

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ENVIE D'ÉVASION ?
#DESTINATIONMAHDIA

Logos: Tunisie Wjetouna, giz, swisscontact, Tunisia

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**POUSSEZ LES PORTES
DE L'HISTOIRE**

QR code

Google play App Store

Logos: Tunisie Wjetouna, giz, swisscontact, Tunisia

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**PLONGEZ DANS
LE GRAND BLEU**

QR code

Google play App Store

Logos: Tunisie Wjetouna, giz, swisscontact, Tunisia



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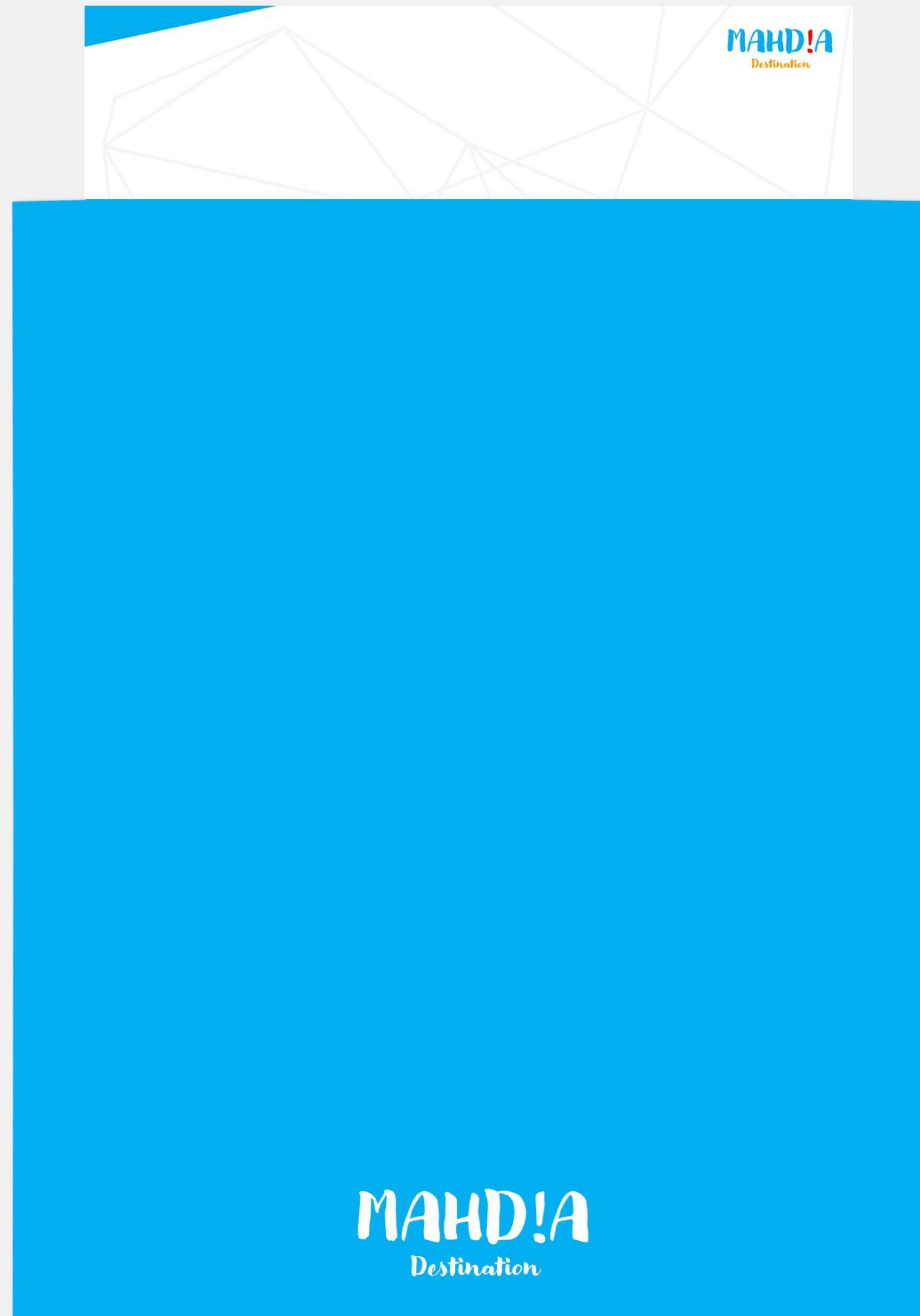
Menya.munashe@mahdia.travel

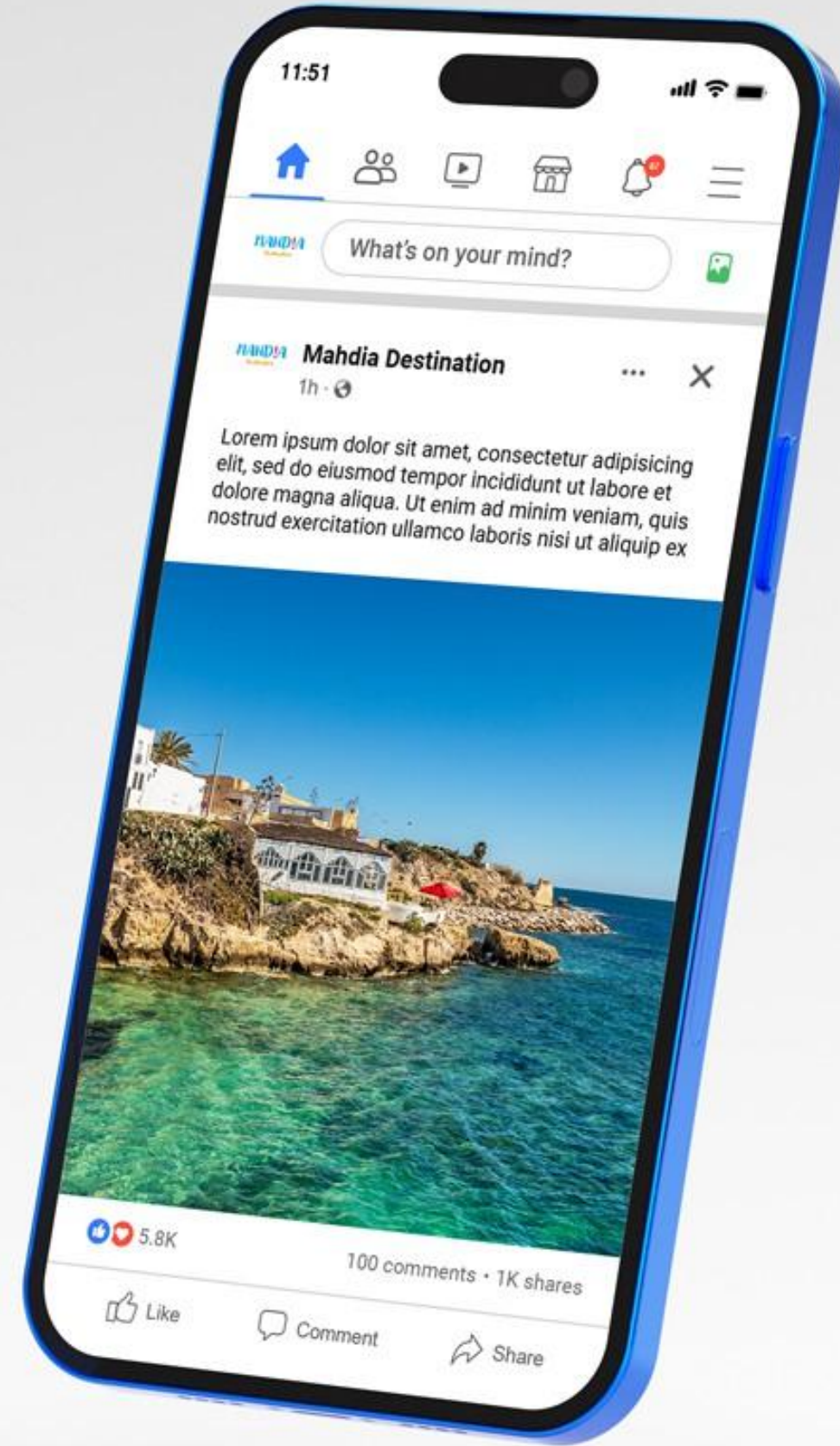
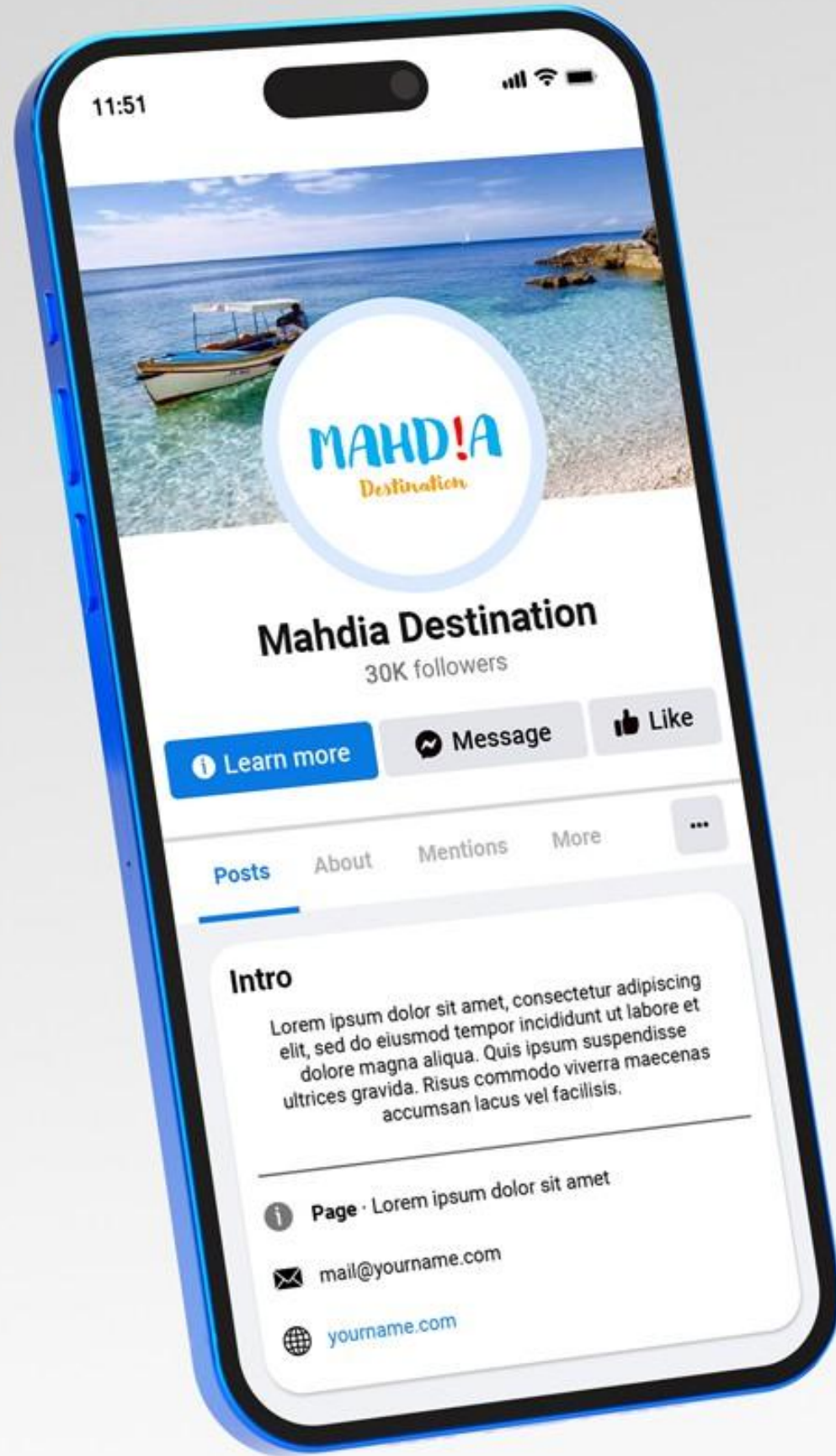
+216 50 707 505

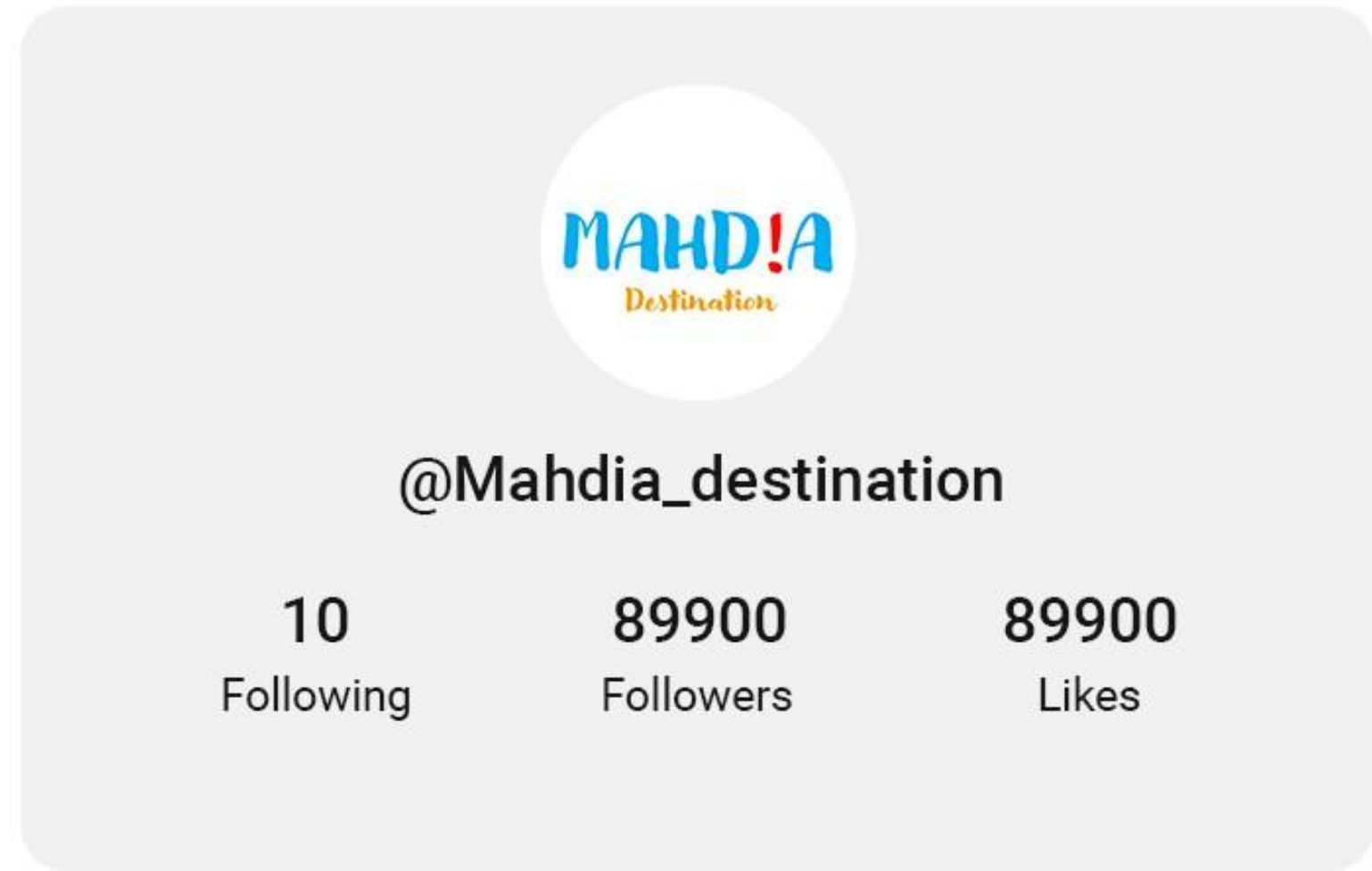
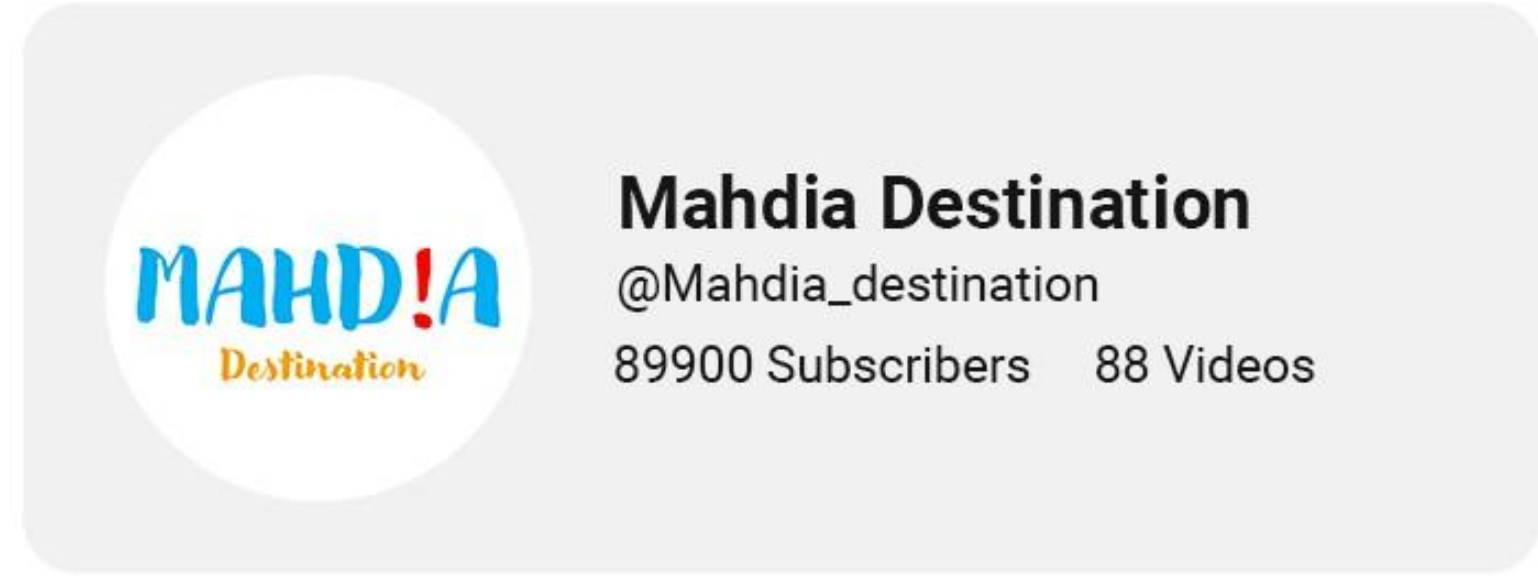
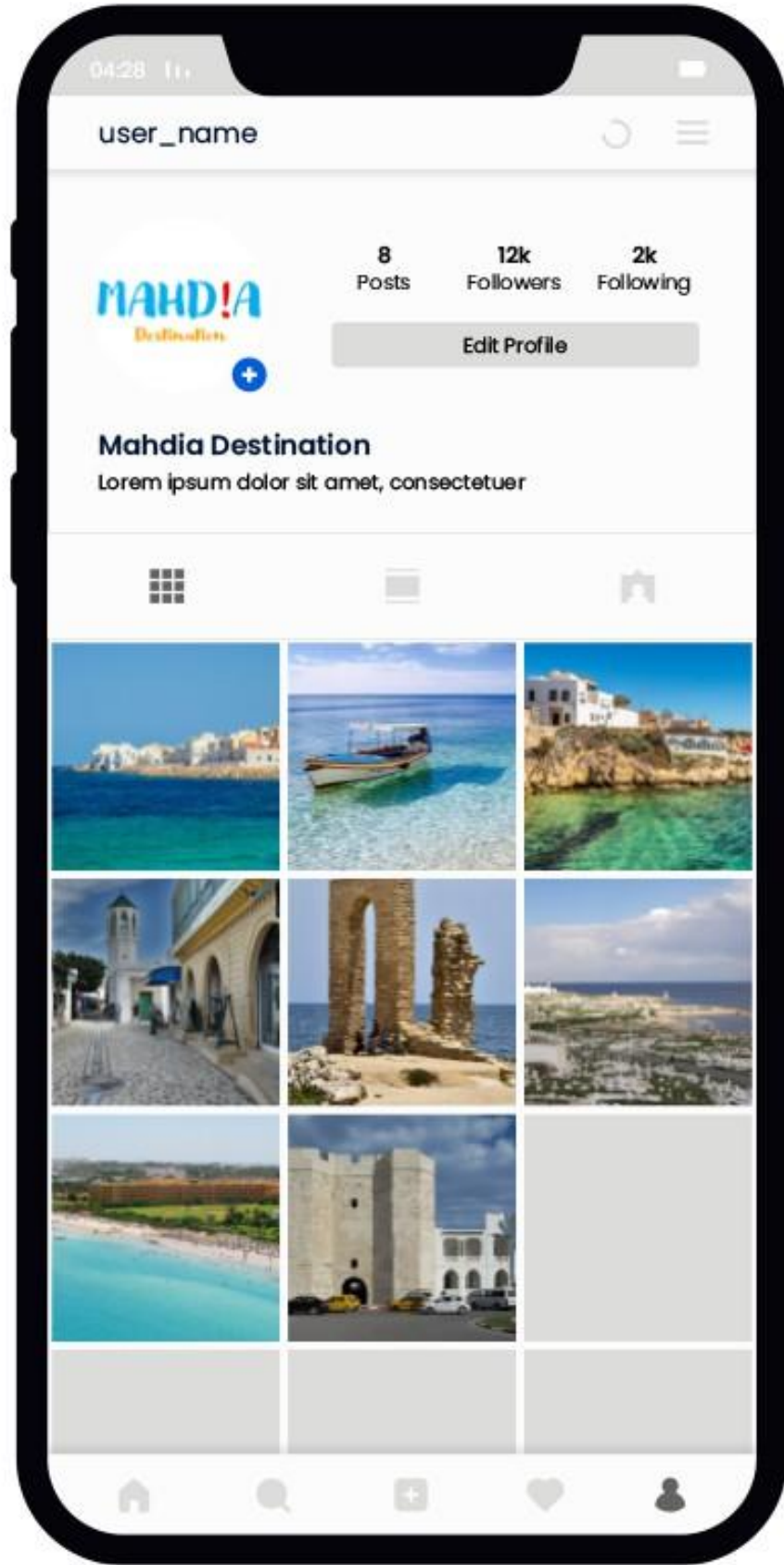
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TITLE TYPOGRAPHY

Slogan Typography

Lorem ipsum dolor sit amet,
consectetur adipiscing elit, sed
diam nonummy nibh euismod
tincidunt ut la.

Modern Love

Roboto Bold

Roboto Regular



































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